Pattern 2425: Lady's Beach Coat



A pattern from my own collection, *Pattern 2425: Lady's Beach* Coat also appeared in another of my treasures – one of Weigel's counter catalogues from Autumn 1965, shown above. This is a huge catalogue, intended to be used instore for pattern selection.

On page 219, *Pattern 2425: Lady's Beach Coat* featured alongside other beach wear patterns, suited to Australia's transseasonal climate.

The back of the pattern envelope identified Weigel's business address: 12 Levanswell Road, Moorabbin, S20, Victoria; the company had relocated here in the 1950s.



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